



Partnerships
 Working with Your Company to Build Homes and Hope in Your Community

The Milwaukee Habitat for Humanity's 15th Annual Dinner & Auction

Lift a hammer, boost your spirit and raise a home...

Since our inception 25 years ago in 1984, **Milwaukee Habitat for Humanity (MHH)** has been dedicated to an important cause: to build and renovate simple, decent, affordable housing in partnership with those in need. We focus our efforts here in our Milwaukee community as well as tithing to developing countries across the globe.



This year we will host our 15th Annual Dinner & Auction at the Humphrey Scottish Rite on Saturday October 16th, 2010 and hope to build on the momentum from last year's event.

In 2009, MHH celebrated its 25th anniversary and what a commemoration it was! Over 250 guests enjoyed cocktails and mingling while perusing a silent auction with fantastic items including handcrafted fine furniture and furnishing made by local artists, habitat supporters and volunteers. The special night continued with an exciting program led by WMJ4 weathercaster and longtime Habitat friend, Brian Gotter and an exhilarating live auction orchestrated by Dan Pronley.

Thanks to our community of support, we were able to bring in over \$72,000 at the event, breaking a fundraising record. This year we hope to raise \$80,000 towards building homes and hope in Milwaukee.

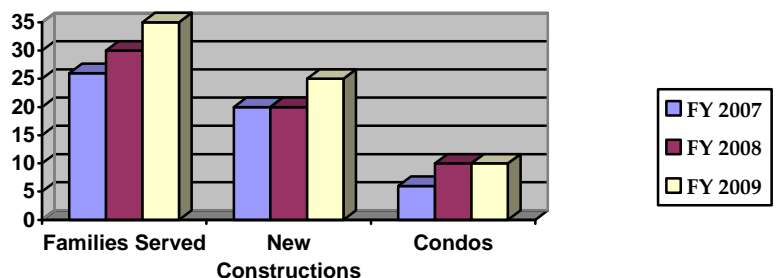
Truly a habitat event, our guest list brings together community, church, government and business leaders, sponsors, vendors, as well as many dedicated volunteers, and of course, Habitat homeowners and staff. This special evening event includes a short program, live and silent auction as well as an atmosphere of camaraderie amongst Habitat supporters and friends.

Won't you consider being a part of this unique experience? By becoming a Sponsor or Contributor to our Auction, you become part of a special group that makes it possible for our mission to be realized. Lift a hammer, lift your paddle and raise a home...

Please review the enclosed opportunities for involvement at the 2010 event and please do not hesitate to contact me with any questions.

We look forward to working with you!

Rebecca E. Nole
 Special Events Coordinator
 Milwaukee Habitat for Humanity
 414-562-6100 x. 31
RNole@milwaukeehabitat.org



2010 Annual Auction Event Sponsorship Opportunities

Presenting Sponsor - \$10,000

Exclusive Opportunity

Included with this generous contribution:

- Company logo recognition on all event signage
- Recognition of your Sponsorship on all promotions materials, including but not limited to the “save the date” e-postcards (circulation 1,000), the event invitations (circulation 800), and evenings program
- Full page ad space placed in the evenings program
- Company recognition on MHH website
- Recognition in the Annual Report
- Public relations and media opportunities including logo recognition in Milwaukee Home Magazine
- Recognition in the MHH tri-annual Newsletter, “Partnerships” (circulation of 12,000)
- Recognition in the MHH monthly E-newsletter (circulation of 1,000)
- Sixteen (16) tickets to the event (2 tables)
- Employee volunteer involvement during new construction build and/or rehab opportunities
- Opportunity to make brief remarks during the evenings program

Platinum Sponsor - \$5,000

- Company logo recognition on all event signage
- Recognition of your Sponsorship on all promotions materials, including but not limited to the “save the date” e-postcards (circulation 1,000), the event invitations (circulation 800), and evenings program
- Half page ad space placed in the evenings program
- Company recognition MHH website
- Recognition in the Annual Report
- Public relations and media opportunities including logo recognition in Milwaukee Home Magazine
- Recognition in the MHH tri-annual Newsletter, “Partnerships” (circulation of 12,000)
- Recognition in the MHH monthly E-newsletter (circulation of 1,000)
- Eight (8) tickets to the event (1 table)
- Employee volunteer involvement during new construction build and/or rehab opportunities

Media Sponsor - \$3,500

- Company logo recognition on all event signage
- Recognition of your Sponsorship on all promotions materials, including but not limited to the “save the date” postcards (circulation 2000), the event invitations (circulation 800), and evenings program
- Half page ad space placed in the evenings program
- Company recognition on MHH website
- Recognition in the Annual Report
- Public relations and media opportunities
- Recognition in the MHH tri-annual Newsletter, “Partnerships” (circulation of 12,000)
- Recognition in the MHH monthly E-newsletter (circulation of 1,000)
- Eight (8) tickets to the event (1 table)

Silver Sponsor - \$2,500

- Company logo recognition on all event signage
- Recognition of your Sponsorship on the event invitations (circulation 800), and evenings program
- Quarter page ad space placed in the evenings program
- Company recognition on MHH website
- Recognition in the Annual Report
- Public relations and media opportunities
- Recognition in the MHH tri-annual Newsletter, “Partnerships” (circulation of 12,000)
- Recognition in the MHH monthly E-newsletter (circulation of 1,000)
- Eight (8) tickets to the event (1 table)

Bronze Sponsor - \$1,500

- Company logo recognition on all event signage
- Recognition of your Sponsorship in the evenings program
- Company recognition on MHH website
- Recognition in the Annual Report
- Recognition in the MHH tri-annual Newsletter, “Partnerships” (circulation of 12,000)
- Eight (8) tickets to the event (1 table)

Underwriters & Contributors

In kind sponsorship recognition is also available for the donation of major goods and services that help us subsidize the costs for hosting our event.

Financial contributions from \$250 or more will receive special recognition before and after the event.

Please note that some sponsorship recognition benefits are only available if commitment is made before print deadline.

We are determined to cater to our partner’s interests as we create a proposal that is best suited to maximizing our mutually beneficial relationship.

Thank you for considering Milwaukee Habitat for Humanity in your Company’s philanthropic endeavors. We look forward to partnering with you.





2010 Sponsorship Commitment Form

Yes! I would like to be a proud sponsor of the 15th Annual Dinner & Auction with the following commitment:

_____ Presenting Sponsor \$10,000

_____ Platinum Sponsors \$5,000

_____ Media Sponsor \$3,500

_____ Silver Sponsors \$2,500

_____ Bronze Sponsors \$1,500

_____ Underwriters and Contributors

Please return this form to:

Milwaukee Habitat for Humanity
Attn: Rebecca Nole
3726 North Booth Street
Milwaukee, WI 53212
FAX: (414) 562-4440
PH: (414) 562-6100 x 31
RNole@milwaukeehabitat.org

Please send MOST CURRENT LOGO to RNole@milwaukeehabitat.org in .jpg AND .eps formats!

CONTACT INFORMATION

Contact Name: _____

Contact Address: _____

Contact Phone: _____ Contact Email: _____

What name you would like your sponsorship acknowledged:

PAYMENT INFORMATION

_____ Enclosed is my check made payable to: *Milwaukee Habitat for Humanity*

For credit card payments please fill out the following information: VISA _____ MC _____

Credit Card Account Number _____

Exp. Date _____ Signature: _____