



Habitat for Humanity AmeriCorps Build-A-Thon

MILWAUKEE HABITAT FOR HUMANITY AMERICORPS BUILD-A-THON

In May 2012, join Milwaukee Habitat for Humanity for its largest build week ever. For the second consecutive year Milwaukee Habitat was selected to host 100 AmeriCorps members from around the country for a national Build-A-Thon (14th-18th) to help the affiliate construct a record number of homes in five days. In 2011, the Build-A-Thon was featured on all four news stations (Fox 6, TMJ 4, WISN 12, CBS58), the Milwaukee Journal Sentinel, trade journals and WUWM public radio station. Based on this previous media exposure we anticipate this years event will attract significant media attention garnering a high level exposure for our sponsors.

WHY SUPPORT THE BUILD-A-THON?

Volunteer Opportunities - Media & Public Relations - High Visibility Event - Recognition -Speaking Opportunities

MAJOR SPONSOR \$50,000+

- Media spotlight and interview opportunities on local TV stations
- Listing as major sponsor on all event signage
- Exclusive signage at event hospitality tent
- Volunteer opportunities (100+)
- Recognition in all print and electronic publications
- Logo with link on Milwaukee Habitat web site
- Recognition and opportunity to speak at opening and closing ceremony
- Recognition and opportunity to speak at one kick-off meetings (held each morning)
- Logo on T-shirts distributed to all volunteers

SIGNATURE SPONSOR \$30,000

- Recognition at media interviews on local TV stations
- Logo listing as signature sponsor on all event signage
- Volunteer opportunities (up to 60)
- Recognition in all print and electronic publications
- Logo with link on Milwaukee Habitat web site
- Recognition at opening and closing ceremony
- Recognition at kick-off meetings each build day
- Logo on T-shirts distributed to all volunteers

ROOF SPONSOR \$15,000

- Signage as roof sponsor on all event signage
- Volunteer opportunities (up to 30)
- Recognition in all print and electronic publications
- Logo with link on Milwaukee Habitat web site
- Recognition at opening and closing ceremony
- Recognition at kick-off meetings each build day
- Logo on T-shirts distributed to all volunteers

FOUNDATION SPONSOR \$10,000

- Signage as foundation sponsor on all event signage
- Volunteer opportunities (up to 15)
- Recognition in all print and electronic publications
- Recognition on Milwaukee Habitat web site
- Recognition at opening and closing ceremony
- Recognition at kick-off meetings each build day
- Logo on T-shirts distributed to all volunteers

MEAL & SNACK SPONSOR \$5,000

- Listing as meal and snack sponsor for all five days of Build-a-Thon
- Recognition at opening and closing ceremony and morning kick-off events

IN-KIND SPONSOR

Provide an item needed to run the event.

Food - coffee - snacks - first-aid - tent - printing - transportation - site preparation

JOIN OUR SPONSORS:



Schoenleber Foundation

David & Julia Uihlein Foundation

Emory T. Clark Family Charitable Foundation